OAKLAND LITERACY COALITION

COMMUNITY LITERACY ACTION GRANTS

Welcome back to a new school year! It's a great time to put your ideas for fostering lifelong readers into action with a grant from the OLC.

The OLC is inviting applications for action grants of $500 to $1,000 for reading projects during the 2021-2022 school year that give away high interest new books and encourage reading with preschool to middle school age students in Oakland. The following are just a few examples of possible projects and we welcome your fun and creative ideas!

- *Author visits* where a local author comes to your program to read aloud from their book, talk to students about it, and answer questions. Students then take home a copy of the book to read at home.
- *Interactive read-alouds* connected to a theme in your program followed by an activity that builds on the book, Each student receives a copy of the book.

WHO SHOULD APPLY?

Oakland-based community organizations and faith-based organizations that work with PK-8th grade children are encouraged to apply, as well as informal neighborhood and/or cultural groups and childcare providers.

Your organization does NOT need to have a literacy or education component in order to apply, We believe that literacy happens everywhere and we LOVE working with all kinds of organizations to reach kids where they are and inspire a love of reading. ***Organizations that provide school-based services are eligible to apply to hold an event at a partner school, but cannot limit the event to only students enrolled in their program.***

Only one grant may be awarded per school or site per school year. Organizations may apply on behalf of one or more sites but are required to submit separate applications for each. If you are planning a school-based event, please notify the principal of your intent to apply in order to avoid multiple applications being submitted by different partners.

www.OaklandLiteracyCoalition.org

IMPORTANT DETAILS

All participating students must receive at least one new book to keep. The OLC is happy to work with you to select high quality, culturally affirming, and age-appropriate books.

We welcome projects and book giveaways that focus on promoting literacy in languages other than English.

Projects should either directly engage students' families or share information with families on how to support reading at home. The OLC will provide you with a toolkit of resources.

Applications will be prioritized that present a clear and compelling idea for how they'll respond to students' interests and needs and create engaging opportunities to keep kids reading over the summer break.

Grant amounts will be awarded based on the estimated number of students served and the scope of the project.

Book Distributions for Schools: If you don't have a community group who will host an event at your school, the OLC would like to work with you to coordinate a book distribution of brand new, high quality books for your school with PK-middle school students. If interested, please complete our Book Request Form on our website.

Schools can either have a partner organization lead an action grant project at your site, or do a book distribution, but not both.

HOW TO APPLY

Interested organizations are asked to submit a brief online request form, which can be found on our website.

We are happy to work with you to come up with an idea for your project or submit your request. Please reach out to us!

KEY DATES

Applications will be reviewed and awarded on a rolling basis from October 1 - October 31, 2021 by 11:59pm.

The OLC will review applications as they come in, and announce final funding decisions by Mon, November 8.

Projects must be completed by May 15, 2022.

Grantees will be asked to submit a short report by May 31, 2022.

GET IN TOUCH

We can be reached by phone at (510) 280-3547 or by email team@oaklandliteracycoalition,org. We hope to hear from you!