



2020 - 2021

STRATEGIES FOR IMPACT

The Oakland Literacy Coalition engages four key strategies to strengthen reading outcomes for Oakland students through a citywide, collaborative effort.

WHY

HOW

CONNECT A COMMUNITY-WIDE COALITION

Literacy for all takes all of us.

Parents, schools, community groups – none of us can achieve citywide impact on our own. Our individual efforts are more effective when they build on one another instead of working in isolation or at cross purposes.



Network building & collaboration.

We recruit and convene diverse stakeholders through our network and enable them to align efforts, share resources, cross-pollinate ideas, and form new partnerships in service of kids and families.

MOBILIZE INFORMED COMMUNITY ACTION

Together we have the power to shift systems, demand equity, and meet students' needs.

Families and community members are powerful champions when equipped with information about how to support students, advocate for critical systems change, and ensure public accountability for outcomes and equity.



Awareness building and calls to action.

We increase transparency and public understanding about the state of literacy in Oakland. We are a trusted source of information, providing tools to power community engagement.

PROMOTE EFFECTIVE PROGRAMMING

Literacy providers must be as effective as possible in their work with students.

Students deserve and depend on evidence-based and impactful literacy services to help them succeed. Literacy programs must be supported to adopt practices that are proven to get results.



Continuous learning and capacity building for practitioners.

Through our training workshops and convenings we elevate best practices, dig into expert research, and share what's working across agencies.

PROVIDE QUALITY LITERACY RESOURCES

All families should have what they need to help their kids learn and love to read.

Families are their children's first teachers and should have quality, affirming, highly engaging books along with resources to support literacy development.



Connecting families to resources and books.

We develop and curate tools to help families encourage reading at home. We give many thousands of books each year directly to Oakland youth.

Working together to ensure that every Oakland child learns and loves to read

OAKLANDLITERACYCOALITION.ORG