Oakland Reads
Summer Family Reading Celebration Mini Grants

OAKLAND READS
A Campaign of the
Oakland Literacy Coalition

SUMMER 2019 APPLICATION GUIDELINES

OVERVIEW

Mini grants will fund one-time or recurring activities/events that encourage reading with young children and families over the summer months. Applications will be prioritized that demonstrate how the project will create interactive experiences for families, remove barriers (such as access to books), and expand opportunities for summer reading.

The following are examples of possible projects, and we welcome new fun and creative ideas!

- **Family Reading Celebrations** with a read aloud and fun activities, information for parents to support reading, and a book giveaway.
- **Book Clubs** where children are given a book to read at home with their families and then come together during program hours for discussions and related activities.
- **Read-Ins** where children and their families read together at drop-off or pick-up time and select books to keep.

GRANT REQUIREMENTS

All projects must take place in Oakland, CA between **June and August 2019** and achieve the following:

- Promote reading with children ages 0-8 (though older students may be included).
- Engage children's families and share strategies for reading together at home.
- Give all participating children at least one age-appropriate book to keep and read at home.

ELIGIBILITY

Organizations must serve predominantly low-income families in order to receive a grant. The opportunity is open to:

- **Public Elementary Schools** (district and charter). Grants cannot be made directly to district schools, so these schools will need a nonprofit partner (such as the Oakland Public Education Fund) to serve as the grant recipient.
- **Preschools & Child Care Centers** run by the school district, Head Start, or another public or nonprofit agency.
- **Community and Faith-Based Organizations** with current 501(c)3 status or a fiscal sponsor, serving children ages 0-8. Organizations do not need to focus on literacy or education as part of their core programming to be eligible.

GRANT AMOUNTS

Grants of up to $1,000 will be awarded to organizations with a clear and compelling case for funding. Applications should demonstrate how funds will be used to connect families with new books and resources to support reading at home. Funds may be used for project expenses, including but not limited to: food, materials, workshop presenter or entertainer fees, raffle prizes and giveaway books.

APPLICATION PROCESS & TIMELINE

Interested programs are required to submit a short online application, which can be found on our website.

- **June 3rd**: Application deadline for **new grantees**. (You were not awarded a grant this school year or past summer).
- **June 7th**: Application deadline for **returning 2018 summer and 2018-2019 school year grantees.**
- **June 14th**: Funding decisions announced. Applications received after this deadline will be awarded only if funds are still available.

FOLLOW-UP & REPORTING REQUIREMENTS

Participants will be required to submit a short online report including a brief write-up (including the actual budget and number of participants) and photos (with photo releases) no later than 1 month after the project is complete.