

Oakland's Children's Initiative

Increasing Educational Equity across the City of Oakland by
Expanding Early Care & Education to increase Quality and Access and
Supporting students to and through college through the Oakland Promise

Our Opportunity

A KINDER-READINESS GAP: Only 43% of OUSD students enter "kindergarten-ready," as measured by the Kindergarten Observation Form (KOF) administered by First 5 Alameda in 2015. Specifically, 82% of white students were kindergarten-ready compared to 36% of African American students and 29% of Latinx students. While students from families making over \$100k were 82% ready, students from families making under \$15k were 23% ready.

A PRESCHOOL ACCESS GAP: According to a recent Parent Voices study, **over 2,200** Oakland families with preschool-aged children are on a waiting list for financial assistance. Most of the families are in underserved areas in East & West Oakland

AN AFFORDABILITY GAP: In 2016 the San Francisco Office of Early Care and Education engaged in a comprehensive fiscal analysis. They found that **the true cost of high quality preschool for 3- & 4-year-olds is \$17,069** per child per year. However, the 16-17 reimbursement rate for state preschool is only \$7,817 per child per year.

A COLLEGE COMPLETION GAP: Of 100 students who start 9th grade in Oakland, 67 will graduate high school, 46 will start college, and **only 10 will graduate college** within five years. The majority of Oakland students are from low-income backgrounds (73% receive Free & Reduced Price Lunch); 41.3% students are Latinx, 26.2% are African American, and 13.6% are Asian.

We have an opportunity to **do better**.

Our Vision:

Eliminate the kinder-readiness gap experienced by students who are most impacted by social and economic inequity and their more traditionally successful peers by significantly increasing both access and quality of preschool in Oakland. Then, come together as a community to ensure every child in Oakland graduates high school with the expectations, resources, and skills to complete college and be successful in the career of their choice. We aim to **triple the number of college graduates** from Oakland within a decade

Supporting Students Cradle to Career

Deepening early investment in children and supporting them at each critical step

Aligned Citywide Outcomes



Oakland Promise & Early Childhood Education Initiatives



ALIGNED INITIATIVES: *We cannot do this alone. In order to achieve our ambitious vision, we align with organizations and initiatives across the City to achieve our vision.*

Join Us

To learn more about opportunities for you or your organization to engage, such as endorse, donate, or volunteer, contact Kyra Mungia at kmungia@gmail.com



The Children's Initiative



BRILLIANT
BABY

Brilliant Baby provides up to \$1,000 for our most economically marginalized families, establishing college savings accounts seeded with \$500 for babies and offering coaching and financial awards of up to \$500 for parents or guardians to support their financial, academic, and parenting goals.



PRESCHOOL

Expanded Preschool will increase access and improve quality for 3- & 4- year-olds, as well as create a demonstration project for infants & toddlers. The Children's initiative will improve access and decrease the waitlist by expanding high quality early care and education by providing 3- & 4-year-olds from low-income backgrounds with full day preschool*, and all other 4-year-olds with part-day preschool. It will support the improvement of the quality of existing preschool providers, through systems such as QRIS, increased Professional Development, increased wages, etc.*



KINDERGARTEN
TO COLLEGE

Kindergarten to College (K2C) opens an early college scholarship seeded with \$100 for all Oakland public school kindergarten students and supports families to open their own 529 college savings accounts, offering up to \$100 as a savings incentives. Through activities, field trips, parent engagement, and early college scholarships, K2C aims to instill a college-bound mindset in all students and families.



FUTURE
CENTERS

Future Centers are college and career hubs on middle and high school campuses that provide college application and scholarship support, technology, and access to internships, setting students on a path to college & career success. Our vision is that all middle and high school students will receive college and career access support.



COLLEGE
SCHOLARSHIPS
& COMPLETION

Through our lead agency East Bay College Fund (EBCF), Oakland Promise students receive multi-year scholarships linked with persistence, such as 1-1 mentors, peer mentors, and counseling, to ensure all students are supported to and through college. All Oakland public school students benefit from the partnerships with 29 colleges, including 7 Historically Black Colleges and Universities

*contingent on sufficient funding