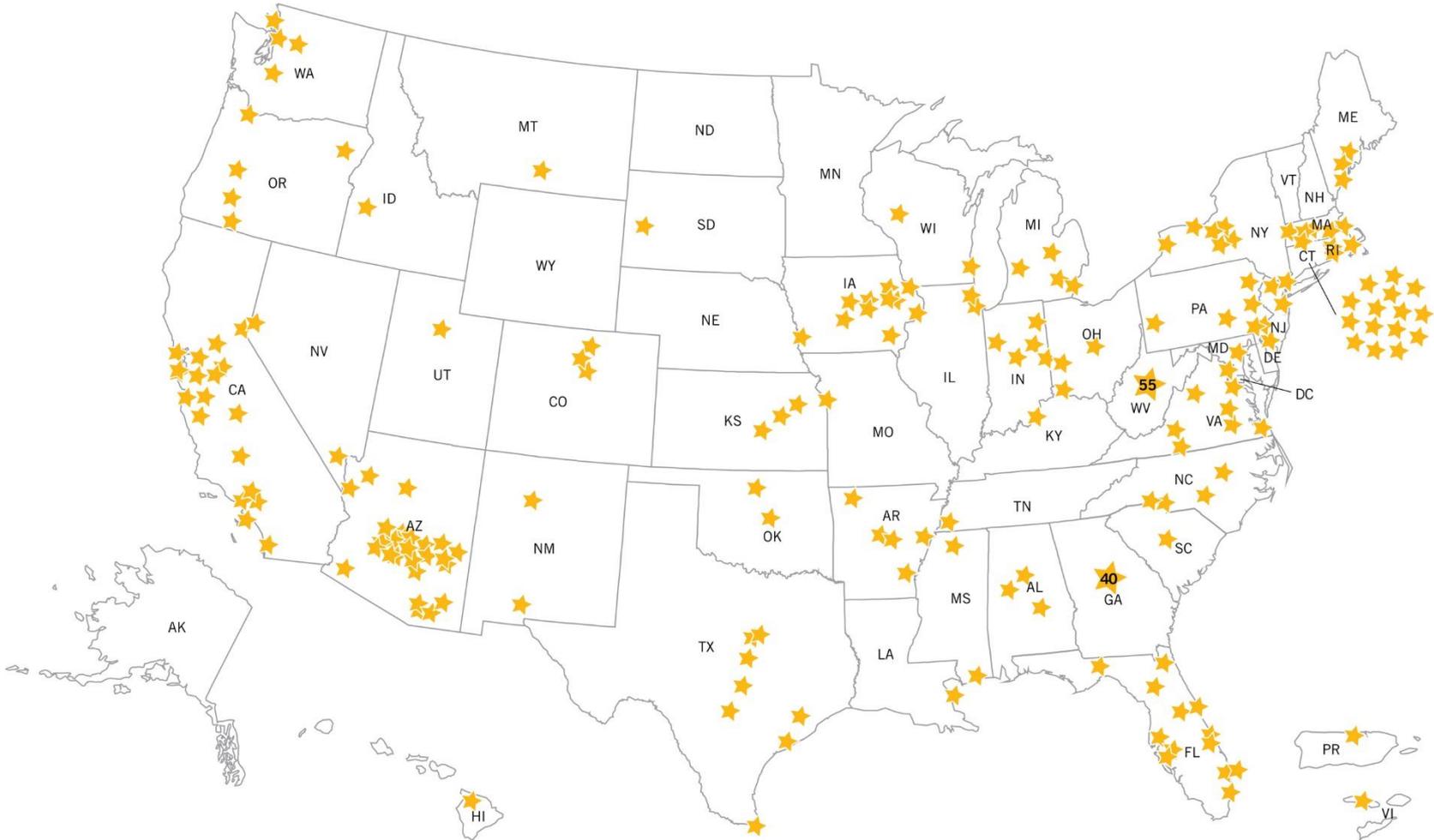




Momentum Is Building!

More than 285 communities in 42 states across the nation, as well as the District of Columbia, Puerto Rico and the U.S. Virgin Islands with 2,300 local organizations and 250+ state and local funders, including 130 United Ways.



For a full listing of Grade-Level Reading Network Communities, visit gradelevelreading.net

Our “Both/And” Strategy

- Focus on the early years **and** on the early grades
- Focus on learning during school hours **and** beyond school hours
- Focus on the children **and** on the adults in their lives
- Focus on program outcomes **and** on the hand-offs
- Focus on grade-level reading **and** on STEM

Key Partnerships

- One of the Campaign's “mission critical allies” and partners are public and affordable housing agencies.

Housing Agencies By The Numbers



Our Goal

By 2020, increase by at least 100 percent the number of children from low-income families reading proficiently at 100 housing sites.

3,200 housing agencies nationwide serve low income families and children

1.1 million households live in public housing units

41 percent of public housing households have children

1 million+ children from birth to age 8 are housed by the nation's housing authorities

207 public housing authorities in CGLR communities are potential partners

50+ housing authorities are offering a variety of educational activities and programs aligned with CGLR work but are not necessarily part of the Campaign

The Families

- Families struggle with economic hardships and often live in neighborhoods challenged by lack of programs and services.
- Children living in public and assisted housing are more likely to be racial and ethnic minorities.
- These children living in neighborhoods of concentrated poverty attend schools that are underperforming.
- Little formal research on academic performance but these children score lower on standardized tests

**HUD 2014
Research
Priority # 3**

- “Housing is a platform for enriching quality of life by improving educational outcomes, early learning and development.”
- HAs can provide place-based programs to build on children & community’s assets, where they feel “at home.”
- Development of solid partnerships to deliver needed services to residents that promote self-sufficiency.

Housing Partners

- 41 housing agencies *formally* engaged in GLR Campaign
- Bright Spots: Attendance & Book Rich Environments (BRE)
- Pacesetter: GLR/HUD MOU, Read for the Record
- Leadership Cohort BRE
- GLR/NAHRO MOU
- Partnering with NAHRO, CLPHA, PHADA
- William Russell

Health Determinants of Early School Success



100 people met in Washington, D.C.
in November 2016



MOVING TOWARD MORE HOPEFUL FUTURES

Readiness

Attendance

Summer

Supporting Parent Success 2017 Webinar Series

HEALTH	<p>Parents as First Nurse: Lessons from N. Carolina, Oregon & New York; Highlight 2-Gen strategy</p>	<p>NEED TOPIC; Feature Green & Health Homes</p>	<p>Equipping Parents to Ensure Healthy Summers</p>
TECHNOLOGY	<p>The New Frontier: The power of parent nudges and role-modeling via technology</p>	<p>Technology tools that are bridging the parent-teacher-school divide</p>	<p>Best Summer Tech Tools for Parents to Keep Kids Reading & Learning!</p>
PUBLIC HOUSING	<p>Supporting Parents at Home: Models from east to west</p>	<p>Bringing Attendance Home: From messaging, to tools, to peer support</p>	<p>The top 10 HA parent success programs that keep kids reading!</p>