



Oakland Reads 2020

April 2015 Updates

Updates

Community Campaigns

Donors Choose: "Double Your Impact" Campaign

\$14, 626 donation dollars matched

61 projects funded

32 Teachers @

20 schools

Read Across America Day
25 Elementary Schools Received Kits
42 Schools Pledged to Celebrate



14 Literacy Labs

Including Place @ Prescott and Howard
Elementary Spring 2015

School Work Days

School Libraries & Book Leveling

6 in 2014-2015

Planned for 4/15: Korematsu and Esperanza



Updates

Family Reading Nights

\$34,500 in Grants Awarded



**37 Pre-K and Elementary
9 grants awarded Spring 2015**



Updates

Family Reading Nights: From our Schools

“One of our educational foci is on supporting language development, and the Family Literacy Night was a way for us to include families in this goal with fun, easy to replicate at home activities related to books.”

“One of our goals for family engagement is to help families understand the new Common Core Standards. The parent workshops were a powerful opportunity for families to understand the different aspects of reading, not only decoding but also comprehension and thinking beyond the text.”

IMPACT

“We had the highest parent engagement at family Literacy night in the last 4 years! Families then signed up to come read and volunteer on Read Across America day on March 2nd. Families learned about ways to support their student's reading growth and left with tools to support students at home.”

“(The Family Reading Night) showed that the parents of our students do want to get involved in their students lives and what is going on in the (school) community. It was a very good and effective way to give the parents guidance on how to help their children when they are not here at school.”



Up Next

National Volunteer Week April 13-19

School Work Day hosted by FOPSL

@ Korematzu/Esperanza—FOPSL

Oakland Reads 2020 Happy Hour

Thursday 4/16 5-6:30pm, Lungomare – 1 Broadway, Jack London Square

Bring your volunteers to celebrate

Limited Free Drink Tickets Available for volunteers

Celebrating Volunteers?

Let us know! We'll be collecting stories all week!



Up Next

Summer Learning

OR2020 Reading Success Workgroup has identified summer learning as this year's priority focus area.

Summer Learning Day is Friday, June 19th

