

OFCY Strategic Investment Plan

Strategies

➤ **Four OFCY Goal Areas – Seven Funding Strategies**

Early Childhood

- Early Childhood Mental Health Consultations
- Parent Engagement in Early Learning and School Readiness

Student Success in School

- School Based After School Programs
- Student Engagement in Learning

Youth Development and Empowerment

- Youth Development and Empowerment – Year Round
- Youth Development and Empowerment – Summer

Transition to Adulthood

- Career and Academic Success

Strategies supporting Literacy

Early Childhood

- Parent Engagement in Early Learning and School Readiness

Student Success in School

- School Based After School Programs
- Student Engagement in Learning

Youth Development and Empowerment

- Youth Development and Empowerment – Year Round
- Youth Development and Empowerment – Summer

Strategies supporting Literacy

STRATEGY 1: ENGAGE AND SUPPORT PARENTS IN THE HEALTHY DEVELOPMENT OF THEIR CHILDREN

Engage and Support Parents in the Healthy Development of their Children: Invests in programs that are designed to meet the holistic needs of young children by building parenting skills and knowledge and providing services and supports in community locations that are accessible, safe, and desired by families.

This strategy also supports efforts to increase the school readiness of children, including summer pre-kindergarten and early literacy efforts.

Strategies supporting Literacy

STRATEGY 3: ENSURE YOUTH ACCESS TO HIGH-QUALITY SCHOOL-BASED AFTER-SCHOOL PROGRAMMING

Strategy: This strategy supports access to school-based after-school programming and free or low-cost academic and enrichment programs at elementary and middle school sites. OFCY provides local match funding to deliver programming at school sites that receive state After School Education & Safety Program (ASES) funding and where at least half the students are eligible for FRL.

This strategy provides base funding to elementary schools to deliver enrichment, academic support, arts, sports, technology, **literacy**, and other youth development and leadership programming.

At sites with high levels of students qualifying for FRL, supplemental funding will support enrichment programming, such as arts, STEM (science, technology, engineering, and math), **literacy**, and gardening; expand program capacity; and/or meet other site needs.

Strategies supporting Literacy

STRATEGY 4: STRENGTHEN STUDENT ENGAGEMENT IN LEARNING

Strategy: Directs funds to programming designed to support children and youth's attachment to school and achievements in learning in coordination with OUSD. The strategy includes investments in culturally responsive and targeted models to meet the needs of specific populations, including youth who are at risk of not graduating or who are experiencing disparities in academic outcomes.

OFCY will support partnerships between community-based organizations and OUSD or school sites to engage families in supporting literacy during the elementary school years and provide literacy activities with school-age youth.

Strategies supporting Literacy

STRATEGY 5: CREATE ACCESS TO YOUTH DEVELOPMENT AND EMPOWERMENT OPPORTUNITIES YEAR-ROUND

Strategy: This strategy creates access to year-round activities that empower children and youth to develop leadership skills, build on their strengths, improve their connections to adults and peers, and contribute to their communities through arts, technology, entrepreneurship, sports, and other enrichment programming.

Supported youth development and empowerment programming includes the following:

- *Academic and Literacy Support:* Programming that promotes positive attachment to school, provides youth with academic support, and develops literacy in alignment with the broader goals of Oakland Reads 2020.

Strategies supporting Literacy

STRATEGY 6: CREATE ACCESS TO ACADEMIC SUPPORT AND ENRICHMENT DURING THE SUMMER MONTHS

Strategy: Invests in programs that provide enrichment and academic opportunities for children and youth during the summer months to help them stay engaged in learning, retain academic skills and knowledge, develop their voice and leadership skills, and make meaningful contributions to their communities. Supported programming prevents children and youth from losing academic knowledge and skills over the summer and leaves them more prepared for a successful start to the new school year.

- *Academic and Literacy Support:* School-based services and programming that provide academic support and enrichment to promote positive attachment to school, support reading and literacy, and prevent summer learning loss.

OFCY RFP

Overview

- OFCY will release the RFP on **November 13, 2015**
 - Proposals due January 13 (online) and by January 14 (hard copy) 2016.

- Grants will be for a **three-year period**
 - Begin July 1 2016 – End June 30 2019
 - Annual Grant awards – Renewed in Year 2 & 3 based on performance and meeting grant contract requirements.

- Expected funding through RFP in 2016-2017 is \$13.5 M

OFCY RFP

Funding

Funding will support **Single Agencies, Small and Emerging organizations, and Collaborations.**

Maximum Grant Size and Budget Requirements Summary Table

Application Type	Minimum Match Requirement	Total OFCY Request as % of Org. Budget	Minimum Grant Request	Maximum Grant Request	Maximum Indirect Rate
Single/Lead Agency	25% of OFCY grant request	35% of Lead Agency Budget	\$25,000	\$150,000	11%
Collaboratives	25% of OFCY grant request	35% of Lead Agency Budget	\$50,000	\$300,000*	15%
Small and Emerging	25% of OFCY grant request	50% of Lead Agency Budget	\$25,000	\$75,000	20%

* Early Childhood Mental Health Collaborative Applicants may apply for up to \$350,000.

OFCY RFP

Eligibility

- Applicants must be either a **public agency** or **non-profit** tax-exempt under IRS section 501(c)(3)
- For-profit agencies are **not eligible for funding**.
- Organizations that do not have 501(c)(3) status must apply using a **fiscal sponsor**.

RFP Timeline

➤ **October 2015**

Staff Development of RFPs

➤ **November 2015**

Release RFPs - November 13, 2015

Bidders' Conferences

➤ **December 2015**

Training Sessions for Submitting via Cityspan

RFP Timeline

➤ **January 2016**

RFP Deadline (online) - January 13, 2016

Hard copies (2) due to OFCY - January 14, 2016

Staff Review of Applications

Reader Review of Applications

➤ **February 2016**

Reader Review Complete

➤ **March 2016**

POC RFP Review Subcommittee Meetings

RFP Timeline

➤ **April 2016**

POC Approval of Programs and Funding amounts for 2016-17

➤ **May 2016**

LEC Approval of Grant Awards – Appeals Process

➤ **June 2016**

Council Approval of Grant Awards

Successful appeals forwarded to LEC

Staff Contracting Process

➤ **July 1, 2016**

Contract Start Date: Programs begin services

Contact

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