



OAKLAND READS 2020 Sample Facebook Post for National Volunteer Week

Posts for pre-announcement:

March 24

Coming soon: [National Volunteer Week](#) (NVW), celebrated April 6-12. NVW is just around the corner and offers a great opportunity to lift up the value of volunteers and honor those doing the work. The Grade-Level Reading Campaign (GLR) will be honoring literacy volunteers with a special webpage. Tell them about how you or your volunteers are supporting GLR (pictures are welcome!) [here](#). **Submissions due by March 31**. For ideas on how you can celebrate service during NVW click [here](#).

March 26

Celebrate National Volunteer Week! Join Oakland Reads 2020 at [Mua](#) (2442 Webster St. in Oakland) on April 9 from 5:00 pm-7:00 pm. Come show appreciation for those who serve in our Oakland Community. Please **RVSP to** <mailto:team@oaklandliteracycoalition.org> if you plan to attend.

March 31

Are you ready? [National Volunteer Week](#) (NVW), celebrated April 6-12, is just 6 days away! How will you be celebrating the volunteers that support your efforts? An idea for organizations: feature your volunteers who are working directly with kids, or behind the scenes, on your homepage during National Volunteer Week. For more ideas click [here](#).

April 2

Celebrate National Volunteer Week! Join Oakland Reads 2020 at [Mua](#) (2442 Webster St. in Oakland) on April 9 from 5:00 pm-7:00 pm. Come show appreciation for those who serve in our Oakland Community. Please **RVSP to** <mailto:team@oaklandliteracycoalition.org> if you plan to attend.

Sample Posts for NVW:

April 6

[National Volunteer Week is here!](#) This week, join us as we honor the people who dedicate themselves to taking action and improving their communities. Celebrate with Oakland Reads 2020 at [Mua](#) (2442 Webster St. in Oakland) on April 9 from 5:00 pm-7:00 pm. Come show appreciation for those who serve in our Oakland Community. Please **RVSP to** team@oaklandliteracycoalition.org if you plan to attend.



April 7

We know that reading well by the end of third grade is essential to a child's academic success, but not all children can get there on their own. Whether you are working one-on-one with a struggling reader, or helping level books for classroom libraries, you are making a difference! Thanks - we couldn't do it with you!

April 8

Volunteers help our communities in so many ways; tell us what they mean to you. Please complete this sentence, "I love volunteers because..."

April 9

Volunteer tutors can change a child's life in numerous ways; when a child begins to catch up with his or her peers in the classroom, the child gains confidence. Other aspects of school start falling into place, too.

April 10

Volunteers, do you have a "best ever" volunteer experience? Tell us – why you volunteer. Please complete this sentence, "I volunteer because..."

April 11

Whether it's a recent college graduate doing a year of service, a business leader volunteering at lunch time or a retiree giving back to the community, volunteers are helping us achieve our goal of increasing the number of children from low-income families who read proficiently by the end of third grade. Visit the [Oakland Literacy Coalition](#) site to learn about opportunities to support grade level reading for children in Oakland. You'll find opportunities to work both inside (1:1 tutoring) and outside (organizing books for libraries) of the classroom.

April 12

Every child is unique and learns differently. Volunteer tutors give children the personal attention they need to improve reading skills and to boost academic achievement. As we close out National Volunteer Week, let's continue to recognize and thank our volunteers throughout the year for the impact they are having.



Sample Tweets for NVW
Hashtag: #NVW2014

Note: If you mention @PointsofLight, they'll retweet it and/or @reply; please see end of document for a sampling of Twitter handles & Hashtags

Week of March 24

National Volunteer Week is 4/6-12. Don't forget to thank a volunteer #NVW2014 @OakReads2020

@readingbythird will be honoring literacy volunteers for #NVW2014; share your stories [here](#). Submissions due 3/31.

Celebrate #NVW2014 with @OakReads2020; happy hour on 4/9, 5-7pm, @MUAOakland, @Oaklandlocal #parentvoices_oakland

Week of March 31

April 6-12 is Nat'l Volunteer Week. What a great time to honor reading tutors. Here's how: <http://bit.ly/1dJ74sC> #NVW2014 @OakReads2020

For National Volunteer Week, we're recognizing the literacy volunteers who are helping students master @readingby3rd #NVW2014 @OakReads2020

Celebrate #NVW2014 with @OakReads2020; happy hour on 4/9, 5-7pm, @MUAOakland, @VolCtrEastBay @YEP_BayArea

Week of April 6-12 (options for one per day)

Shout out to [GROUP NAME], reading #volunteers who are helping students master @readingbythird @OakReads2020 #NVW2014

We need volunteerism to expand promising programs & reach children who are at risk #NVW2014 @PointsofLight @VolunteerMatch

Reading #volunteers come from all walks of life: recent college grads, business leaders, retirees. All making our community better #NVW2014 @OakReads2020 @eastbaycf

We know @readingby3rd is essential to a child's academic success. #Oakland #Volunteer tutors help struggling readers catch up #NVW2014 @OakReads2020



Schools can't do @readingbythird alone. #Volunteers can help inside & outside the classroom
@OaklandAchieves [#NVW2014](#) @OakReads2020

One-on-one tutoring is among the most effective strategies to help struggling readers master
@readingbythird [#NVW2014](#) @PointsofLight

#Volunteers are helping us achieve our goal of increasing the number of low-income kids
@readingbythird [#NVW2014](#) @PointsofLight

Four-fifths of low-income US kids are not @readingby3rd. #Volunteer tutors are helping to turn
that around [#NVW2014](#) @OakReads2020 @OSFNews

Children must be literate to meet the challenges of our future economy. #Volunteers help kids
master @readingbythird [#NVW2014](#)

Handles & Hashtags(not all inclusive):

@readingbythird
@PointsofLight
@VolCtrEastBay
@VolunteerMatch
@childrennow
@eastbaycf (East Bay Community Foundation)
@OaklandReads (OR 2020)
@OSFNews
@ousdnews
@oaklibrary
@YEP_BayArea (Young Education Professionals)
@AttendanceWorks
#NVW2014
#volunteer
#OaklandAchieves
#oaklandlocal
[#oakland](#)
#OUSD
[#parentvoices_oakland](#)

@KR_Foundation

